



**New Mexico Occupational  
Therapy Association**

**2021 Annual Conference  
Virtual Exhibitor Information**

Do you...

- Know there are over 1,700 occupational therapy practitioners in the State of New Mexico?
- Have a product that OT professionals and their clients would benefit from using?
- Have openings in your facility and need to hire OT practitioners ?
- Want to reach hundreds of OT professionals in the state?

The NMOTA 2021 Annual Conference promises to be well attended again this year with nationally recognized speakers on both Friday and Saturday, August 27-28. We have been averaging 250-300 participants in the past few years.

Please email Carmen McClelland at [NMOTAexhibitors@gmail.com](mailto:NMOTAexhibitors@gmail.com) to view and complete the Exhibitor Agreement.

Thank you for your support of NMOTA.

Contact: Carmen McClelland MOTR/L, NMOTA Exhibitor Agent at [NMOTAexhibitors@gmail.com](mailto:NMOTAexhibitors@gmail.com) with any questions or comments.

## Pricing structure for Sponsorship Levels

### Platinum Level Sponsorship \$1250.00 Investment Includes:

- 1 Splash screen on either Friday or Saturday
  - A full screen visual when an event is launched
  - Displayed for up to 5 seconds
  - Sponsor of either the Keynote or the Plenary sessions
- Being a featured exhibitor
- Creating your OWN navigation icon that links to your website, social media, FAQs, etc. Perhaps you already have a promotional icon? If not, this is your opportunity to create one!
- 2 banners that cycle through at the top of the screen every 3-15 seconds with roughly 5 seconds of display time
- Create a virtual booth where participants can interact with you and each other
- 2 push notifications at a time of your choosing
  - Push notifications are an optimal way for sponsors to make important announcements and promotional offerings to attendees directly.
  - A push notification appears on an attendee's screen, even if the app is closed.
- 1 survey or poll to gather feedback from and gain insight into your attendees.
- Each exhibitor will have an option to post a link to an educational session that offers information that utilizes their product; e.g. how to construct a hand splint
- 1 sponsored listing that can include: handouts, videos, and external links
- Gamification to create in-app interaction
  - Can be a photo-based scavenger hunt, selfies, etc
  - Click challenges
- 1 Social Wall post

- Opportunity to create customized posts to be displayed within the live composite of the event's social media activity either within the app, online, or projected onto a wall.
- Each Exhibitor will have their information on CVent during the Virtual Conference and for 90 days after the conference

**Turquoise Level \$750.00 Investment Includes:**

- Being a featured exhibitor
- Creating your OWN navigation icon that links to your website, social media, FAQs, etc. Perhaps you already have a promotional icon? If not, this is your opportunity to create one!
- 2 banners that cycle through at the top of the screen every 3-15 seconds with roughly 5 seconds of display time
- Create a virtual booth where participants can interact with you and each other
- 2 push notifications at a time of your choosing
  - Push notifications are an optimal way for sponsors to make important announcements and promotional offerings to attendees directly.
  - A push notification appears on an attendee's screen, even if the app is closed.
- 1 survey or poll to gather feedback from and gain insight into your attendees
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- 1 sponsored listing that can include: handouts, videos, and external links
- Gamification to create in-app interaction
  - Can be a photo-based scavenger hunt, selfies, etc
  - Click challenges
- 1 Social Wall post

- Opportunity to create customized posts to be displayed within the live composite of the event's social media activity either within the app, online, or projected onto a wall.
- Each Exhibitor will have their information on CVent during the Virtual Conference and for 90 days after the conference

**Silver Level \$500.00 Investment Includes:**

- 1 banner that cycles through at the top of the screen every 3-15 seconds with roughly 5 seconds of display time
- Create a virtual booth where participants can interact with you and each other
- 1 push notification at a time of your choosing
  - Push notifications are an optimal way for sponsors to make important announcements and promotional offerings to attendees directly.
  - A push notification appears on an attendee's screen, even if the app is closed.
- 1 survey or poll to gather feedback from and gain insight into your attendees.
- Each exhibitor will have an option to post a link to an educational session that offers information that utilizes their product; e.g. how to construct a hand splint
- 1 sponsored listing that can include: handouts, videos, and external links
- Gamification to create in-app interaction
  - Can be a photo-based scavenger hunt, selfies, etc
- 1 Social Wall post
  - Opportunity to create customized posts to be displayed within the live composite of the event's social media activity either within the app, online, or projected onto a wall.
- Each Exhibitor will have their information on CVent during the Virtual Conference and for 90 days after the conference

**A la Carte Sponsorship Options:**

- One Virtual Booth: \$250.00
- Sponsor one 1.75 hour session: \$200.00
- Sponsor a 1 hour session: \$150
- 1 social wall post: \$150.00